

# Boost Gold 3x Short Daily ETP (3GOS)

## **Investment Objective**

Boost Gold 3x Short Daily ETP is a fully collateralised, UCITS eligible ETC. The ETC provides a total return comprised of three times the inverse daily performance of the NASDAQ Commodity Gold ER index and the interest revenue earned on the collateralised amount.

For example, if the index rises by 1%, then the ETC will fall by 3%, excluding fees. However, if the index falls by 1%, then the ETC will rise by 3%, excluding fees.

### **Key Features**

- · Magnify your returns in one simple trade
- Liquid. Trades like an equity on the LSE, multiple authorised participants (APs) and market makers (MMs)
- Intraday leverage mechanism means you cannot lose more than your initial investment
- Simple to trade, no need for futures, no need to borrow cash or short stocks
- Transparent structure with world class service providers and fully collateralised
- Boost is independent and managed by industry experts
- Additional product(s) available on gold: 3GOL, 2GOL, 2GOS, 1GOS

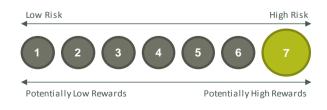
## Performance vs Benchmark Index

Boost Gold 3x Short Daily ETP (3GOS) 1 Year Performance Cumulative 12 month Return



Source: Boost  ${}^{\rm TM},$  Bloomberg, as of 31 Mar 2014. Past performance is not an indicator of future performance.

# **Boost ETP Risk and Reward Profile**



N.B. This diagram is not a UCITS SRRI and is enclosed for information purposes only

Product Information		
Product Name	Boost Gold 3x Short Daily ETP	
Leverage Factor	-3x	
Replication Method	Funded Swap	
Physical Assets Owned	Yes (Collateral)	
Base Currency	USD	
ISIN	IE00B6X4BP29	
SEDOL	B6X4BP2	
Additional Information		
Issuer	Boost Issuer PLC	
Trustee	Law Debenture Trust PLC	
<b>Collateral Administrator</b>	Bank of New York Mellon	
Manager	Boost Management Limited	
Annual Management Fee	0.99%	
Daily Swap Rate	0.00444%	
SIPP/ISA	Yes	
UCITS Eligible	Yes	
UCITS Compliant	No	
Stamp Duty	No	
UK Fund Reporting Status	Yes	
Listing and Trading Information	on	
Exchange	London Stock Exchange	
Exchange Ticker	3GOS	
Bloomberg Code	3GOS LN	
Additional Listings	3GOS IM, 3SGO LN	
Index Information		
Index	NASDAQ Commodity Gold ER	
Index Provider	NASDAQ OMX	
Index Currency	USD	
Index Bloomberg Code	NQCIGCER	
-	I	

A more complete description of the product, service providers and relevant regulatory factors is available in the Prospectus (www.boostetp.com), and it is recommended that investors refer to it as their main reference point.

## Key Risks

- Investing in Short and Leveraged ETPs is only suitable for sophisticated and/or informed investors who understand leverage, daily rebalancing and compounded daily returns and are willing to magnify potential losses
- An investor can lose the full value of their initial investment, however they cannot lose more than their initial investment
- Losses are magnified due to the nature of leveraged returns. Therefore, they are only suitable for investors willing to take a high level of risk
- Daily compounding may result in returns which an investor may not expect, if the investor has not fully understood how a Boost ETP works
- Due to daily rebalancing and compounding, returns measured over periods longer than one day may differ from the underlying index return over that longer period
- In the event a swap counterparty defaults, the proceeds from realisation of the collateral may be less than what the investor expects
- Investors should only use Boost ETPs if they have the ability to monitor their positions during the day/daily
- Please see the risks section of the Prospectus for a more detailed discussion of the potential risks



### **Contact Information**

If you would like further information about Boost ETP's product range or any of the content within this fact sheet, please email info@boostetp.com, or call +44 (0)20 3207 9050.

Boost ETPs are traded on the London Stock Exchange, settled in CREST and can be traded through MMs and APs detailed below:-

Company	Customer Trading Services	Email Address	AP/MM
ABN AMRO Clearing Bank N.V.	+31(0)20 343 4770	aacb.spd@nl.abnamro.com	AP
Banca IMI	+39 027261 5977	eqd_sales@bancaimi.com	MM
BNP Paribas	+44 (0)20 7595 1617	etf.trading@bnpparibas.com	AP/MM
Cantor	+44 (0)20 7894 8550	etfeurope@cantor.co.uk	MM
CitiGroup	+44 (0)20 7986 1855 (Sales) / 8839 (Trading)	delta.one@citi.com	MM
Flow Traders	+31 (0) 20 799 6777	sales@flowtraders.com	AP/MM
IMC	+31 (0)20 798 8488	etfsales@imc.nl	AP/MM
Jane Street	+44 (0)20 3100 3400	etfs@janestreet.com	MM
KCG	+44 (0)20 7997 2140	ETFEurope@kcg.com	MM
Merrill Lynch	+44 (0)20 7991 5447	dg.delta_one_trading_europe@baml.com	MM
Morgan Stanley	+44 (0)20 7425 6365	etfdeskln@morganstanley.com	AP/MM
Nomura	+44 (0)20 7103 4493	delta1_eu@nomura.com	MM
Peel Hunt	+44 (0)20 7418 8917	etfs@peelhunt.com	MM
Susquehanna	+353 (0)1 802 8018	dub-dept-sis-sales@sig.com	MM
UBS	+ 44 (0)20 7568 8416	ol-gse-emea-exec@ubs.com	AP/MM
Unicredit	+44 (0)20 7826 6789 / +39 02 886 20 660	etftrading@unicredit.eu	MM
Virtu Financial	+44 (0)20 7861 9888	etfdesk@virtufinancial.com	AP/MM
Winterflood	+44 (0)20 3100 0105 / 0755	etp@winterflood.com	MM

#### About Boost ETP LLP

BOOST ETP, a WisdomTree Company, is an award winning Exchange Traded Products ETP provider and one of few providers of specialised ETPs in the European market, and is the first to focus on Short and Leveraged ETPs. BOOST's offering targets sophisticated investors including day traders, stock brokers, wealth managers, high frequency traders and institutional investment managers.

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree offers ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes, and is currently the world's eighth largest ETF issuer. To learn more about parent company WisdomTree Investments, Inc., visit the Investor Relations (http://ir.wisdomtree.com/) website.

#### BOOST ETP's key features include:

• Independence - BOOST is independent from any investment bank, swap provider, market maker, trustee or custodian

 Best of breed – BOOST's founders have over 25 years of experience in the ETP market. With this experience, plus the wealth of experience provided by BOOST's world class service providers, investors are able to enjoy efficient products with liquidity, strong counterparty risk management and relatively low costs

 Transparency – BOOST discloses all fees, collateral holdings and details on its website each day

 Innovative and nimble - BOOST aims to be a leader in innovation, as evidenced by the ETPs issued, and the product development and market research behind the products

 Focused and specialised - BOOST's strategy differs from the existing ETP issuers by not focusing on being everything to everyone

#### Disclaimer

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This communication is intended for professional clients (as defined in the glossary of the FCA Handbook) only. Leveraged ETPs are suitable for financially sophisticated investors who wish to take a short term view on the underlying indices and can understand the risks of investing in products offering daily leveraged or daily short exposures.

The products discussed in this document are issued by BOOST Issuer PLC (the "Issuer") under a Prospectus approved by the Central Bank of Ireland as having been drawn up in accordance with the Directive 2003/71/EC. The Prospectus has been passported from Ireland into the United Kingdom and is available on the websites of the Central Bank of Ireland and the Issuer. Please read the Prospectus before you invest in any Exchange Traded Products ("ETPs"). Neither the Issuer nor WidsomTree Europe Ltd is acting for you in any way in relation to the investment to which this communication relates, or providing investment advice to you. The information is not an offer to buy or sell or solicitation of an offer to buy or sell any security or investment. You are advised to seek your own independent legal, investment and tax or other advice as you see fit.

The value of an investment in ETPs may go down as well as up and past performance is not a reliable indicator of future performance. An investment in ETPs is dependent on the performance of the underlying index, less costs, but it is not expected to match that performance precisely. ETPs involve numerous risks including among others, general market risks relating to the relevant underlying index, credit risks on the provider of index swaps utilised in the ETP, exchange rate risks, inflationary risks, liquidity risks and legal and regulatory risks.

ETPs offering daily leveraged or daily short exposures ("Leveraged ETPs") are products which feature specific risks that prospective investors should understand before investing in them. Higher volatility of the underlying indices and holding periods longer than a day may have an adverse impact on the performance of Leveraged ETPs. As such, Leveraged ETPs are intended for financially sophisticated investors who wish to take a short term view on the underlying indices. As a consequence, WidsomTree Europe Ltd is not promoting or marketing BOOST ETPs to Retail Clients. Investors should refer to the section entitled "Risk Factors" and "Economic Overview of the ETP Securities" in the Prospectus for further details of these and other risks associated with an investment in Leveraged ETPs and consult their financial advisors as needed.

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