

# Boost NASDAQ 100® 3x Leverage Daily ETP (QQQ3)

## Investment Objective

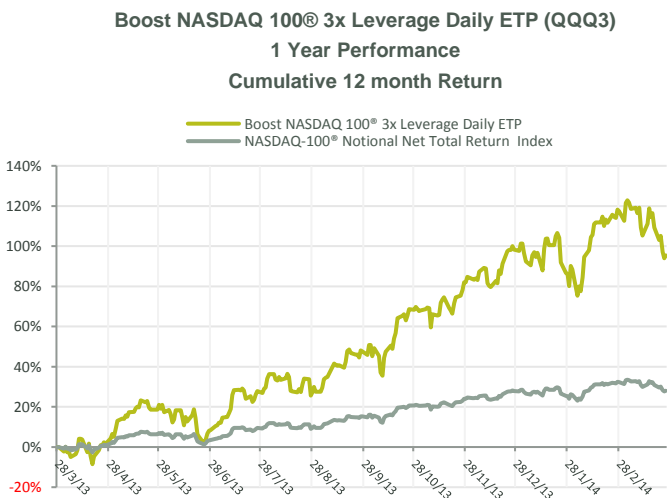
Boost NASDAQ 100® 3x Leverage Daily ETP is a fully collateralised, UCITS eligible Exchange-Traded Product. The ETP tracks the NASDAQ-100® 3x Leveraged Notional Net Return index, providing three times the daily performance of the NASDAQ-100 Notional Net TR index, adjusted to reflect fees and costs inherent to maintaining a leveraged position in stocks.

For example, if the NASDAQ 100 rises by 1%, then the ETP will rise by 3%, excluding fees. However, if the NASDAQ 100 falls by 1%, then the ETP will fall by 3%, excluding fees.

## Key Features

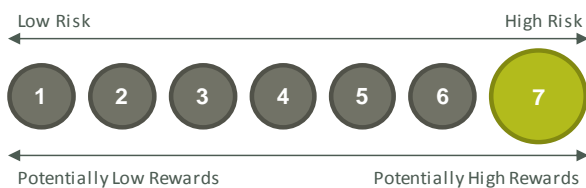
- Magnify your returns in one simple trade
- Liquid. Trades like an equity on the LSE, multiple authorised participants (APs) and market makers (MMs)
- Intraday leverage mechanism means you cannot lose more than your initial investment
- Simple to trade, no need for futures, no need to borrow cash or short stocks
- Transparent structure with world class service providers and fully collateralised
- Boost is independent and managed by industry experts
- Additional product(s) available on NASDAQ 100: QQQS

## Performance vs Benchmark Index



Source: Boost™, Bloomberg, as of 31 Mar 2014. Past performance is not an indicator of future performance.

## Boost ETP Risk and Reward Profile



N.B. This diagram is not a UCITS SRRRI and is enclosed for information purposes only

## Product Information

<b>Product Name</b>	Boost NASDAQ 100® 3x Leverage Daily ETP
<b>Leverage Factor</b>	3x
<b>Replication Method</b>	Funded Swap
<b>Physical Assets Owned</b>	Yes (Collateral)
<b>Base Currency</b>	USD
<b>ISIN</b>	IE00B8W5C578
<b>SEDOL</b>	B8W5C57

## Additional Information

<b>Issuer</b>	Boost Issuer PLC
<b>Trustee</b>	Law Debenture Trust PLC
<b>Collateral Administrator</b>	Bank of New York Mellon
<b>Manager</b>	Boost Management Limited
<b>Annual Management Fee</b>	0.75%
<b>Daily Swap Rate</b>	0.00000%
<b>SIPP/ISA</b>	Yes
<b>UCITS Eligible</b>	Yes
<b>UCITS Compliant</b>	No
<b>Stamp Duty</b>	No
<b>UK Fund Reporting Status</b>	Yes

## Listing and Trading Information

<b>Exchange</b>	London Stock Exchange
<b>Exchange Ticker</b>	QQQ3
<b>Bloomberg Code</b>	QQQ3 LN
<b>Additional Listings</b>	QQQ3 IM

## Index Information

<b>Index</b>	NASDAQ-100® 3x Leveraged Notional Net Return
<b>Index Provider</b>	NASDAQ OMX
<b>Index Currency</b>	USD
<b>Index Bloomberg Code</b>	XNDXL3

A more complete description of the product, service providers and relevant regulatory factors is available in the Prospectus ([www.boostetp.com](http://www.boostetp.com)), and it is recommended that investors refer to it as their main reference point.

## Key Risks

- Investing in Short and Leveraged ETPs is only suitable for sophisticated and/or informed investors who understand leverage, daily rebalancing and compounded daily returns and are willing to magnify potential losses
- An investor can lose the full value of their initial investment, however they cannot lose more than their initial investment
- Losses are magnified due to the nature of leveraged returns. Therefore, they are only suitable for investors willing to take a high level of risk
- Daily compounding may result in returns which an investor may not expect, if the investor has not fully understood how a Boost ETP works
- Due to daily rebalancing and compounding, returns measured over periods longer than one day may differ from the underlying index return over that longer period
- In the event a swap counterparty defaults, the proceeds from realisation of the collateral may be less than what the investor expects
- Investors should only use Boost ETPs if they have the ability to monitor their positions during the day/daily
- Please see the risks section of the Prospectus for a more detailed discussion of the potential risks

## Contact Information

If you would like further information about Boost ETP's product range or any of the content within this fact sheet, please email [info@boostetp.com](mailto:info@boostetp.com), or call +44 (0)20 3207 9050.

Boost ETPs are traded on the London Stock Exchange, settled in CREST and can be traded through MMs and APs detailed below:-

Company	Customer Trading Services	Email Address	AP/MM
ABN AMRO Clearing Bank N.V.	+31(0)20 343 4770	<a href="mailto:aacb.spd@nl.abnamro.com">aacb.spd@nl.abnamro.com</a>	AP
Banca IMI	+39 027261 5977	<a href="mailto:eqd_sales@bancaimi.com">eqd_sales@bancaimi.com</a>	MM
BNP Paribas	+44 (0)20 7595 1617	<a href="mailto:etf.trading@bnpparibas.com">etf.trading@bnpparibas.com</a>	AP/MM
Cantor	+44 (0)20 7894 8550	<a href="mailto:etfeurope@cantor.co.uk">etfeurope@cantor.co.uk</a>	MM
CitiGroup	+44 (0)20 7986 1855 (Sales) / 8839 (Trading)	<a href="mailto:delta.one@citi.com">delta.one@citi.com</a>	MM
Flow Traders	+31 (0) 20 799 6777	<a href="mailto:sales@flowtraders.com">sales@flowtraders.com</a>	AP/MM
IMC	+31 (0)20 798 8488	<a href="mailto:etfsales@imc.nl">etfsales@imc.nl</a>	AP/MM
Jane Street	+44 (0)20 3100 3400	<a href="mailto:etfs@janestreet.com">etfs@janestreet.com</a>	MM
KCG	+44 (0)20 7997 2140	<a href="mailto:ETFEurope@kcg.com">ETFEurope@kcg.com</a>	MM
Merrill Lynch	+44 (0)20 7991 5447	<a href="mailto:dg.delta_one_trading_europe@baml.com">dg.delta_one_trading_europe@baml.com</a>	MM
Morgan Stanley	+44 (0)20 7425 6365	<a href="mailto:etfdeskln@morganstanley.com">etfdeskln@morganstanley.com</a>	AP/MM
Nomura	+44 (0)20 7103 4493	<a href="mailto:delta1_eu@nomura.com">delta1_eu@nomura.com</a>	MM
Peel Hunt	+44 (0)20 7418 8917	<a href="mailto:etfs@peelhunt.com">etfs@peelhunt.com</a>	MM
Susquehanna	+353 (0)1 802 8018	<a href="mailto:dub-dept-sis-sales@sig.com">dub-dept-sis-sales@sig.com</a>	MM
UBS	+ 44 (0)20 7568 8416	<a href="mailto:ol-gse-emea-exec@ubs.com">ol-gse-emea-exec@ubs.com</a>	AP/MM
Unicredit	+44 (0)20 7826 6789 / +39 02 886 20 660	<a href="mailto:etftrading@unicredit.eu">etftrading@unicredit.eu</a>	MM
Virtu Financial	+44 (0)20 7861 9888	<a href="mailto:etfdesk@virtufinancial.com">etfdesk@virtufinancial.com</a>	AP/MM
Winterflood	+44 (0)20 3100 0105 / 0755	<a href="mailto:etp@winterflood.com">etp@winterflood.com</a>	MM

## About Boost ETP LLP

BOOST ETP, a WisdomTree Company, is an award winning Exchange Traded Products ETP provider and one of few providers of specialised ETPs in the European market, and is the first to focus on Short and Leveraged ETPs. BOOST's offering targets sophisticated investors including day traders, stock brokers, wealth managers, high frequency traders and institutional investment managers.

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree offers ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes, and is currently the world's eighth largest ETF issuer. To learn more about parent company WisdomTree Investments, Inc., visit the Investor Relations (<http://ir.wisdomtree.com/>) website.

BOOST ETP's key features include:

- Independence - BOOST is independent from any investment bank, swap provider, market maker, trustee or custodian
- Best of breed – BOOST's founders have over 25 years of experience in the ETP market. With this experience, plus the wealth of experience provided by BOOST's world class service providers, investors are able to enjoy efficient products with liquidity, strong counterparty risk management and relatively low costs
- Transparency – BOOST discloses all fees, collateral holdings and details on its website each day
- Innovative and nimble - BOOST aims to be a leader in innovation, as evidenced by the ETPs issued, and the product development and market research behind the products
- Focused and specialised - BOOST's strategy differs from the existing ETP issuers by not focusing on being everything to everyone

## Disclaimer

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This communication is intended for professional clients (as defined in the glossary of the FCA Handbook) only. Leveraged ETPs are suitable for financially sophisticated investors who wish to take a short term view on the underlying indices and can understand the risks of investing in products offering daily leveraged or daily short exposures.

The products discussed in this document are issued by BOOST Issuer PLC (the "Issuer") under a Prospectus approved by the Central Bank of Ireland as having been drawn up in accordance with the Directive 2003/71/EC. The Prospectus has been passported from Ireland into the United Kingdom and is available on the websites of the Central Bank of Ireland and the Issuer. Please read the Prospectus before you invest in any Exchange Traded Products ("ETPs"). Neither the Issuer nor WisdomTree Europe Ltd is acting for you in any way in relation to the investment to which this communication relates, or providing investment advice to you. The information is not an offer to buy or sell or solicitation of an offer to buy or sell any security or investment. You are advised to seek your own independent legal, investment and tax or other advice as you see fit.

The value of an investment in ETPs may go down as well as up and past performance is not a reliable indicator of future performance. An investment in ETPs is dependent on the performance of the underlying index, less costs, but it is not expected to match that performance precisely. ETPs involve numerous risks including among others, general market risks relating to the relevant underlying index, credit risks on the provider of index swaps utilised in the ETP, exchange rate risks, interest rate risks, inflationary risks, liquidity risks and legal and regulatory risks.

ETPs offering daily leveraged or daily short exposures ("Leveraged ETPs") are products which feature specific risks that prospective investors should understand before investing in them. Higher volatility of the underlying indices and holding periods longer than a day may have an adverse impact on the performance of Leveraged ETPs. As such, Leveraged ETPs are intended for financially sophisticated investors who wish to take a short term view on the underlying indices. As a consequence, WisdomTree Europe Ltd is not promoting or marketing BOOST ETPs to Retail Clients. Investors should refer to the section entitled "Risk Factors" and "Economic Overview of the ETP Securities" in the Prospectus for further details of these and other risks associated with an investment in Leveraged ETPs and consult their financial advisors as needed.

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